

JACK JOHNSON

MEET THE MOONLIGHT TOUR



CARBON OFFSET REPORT



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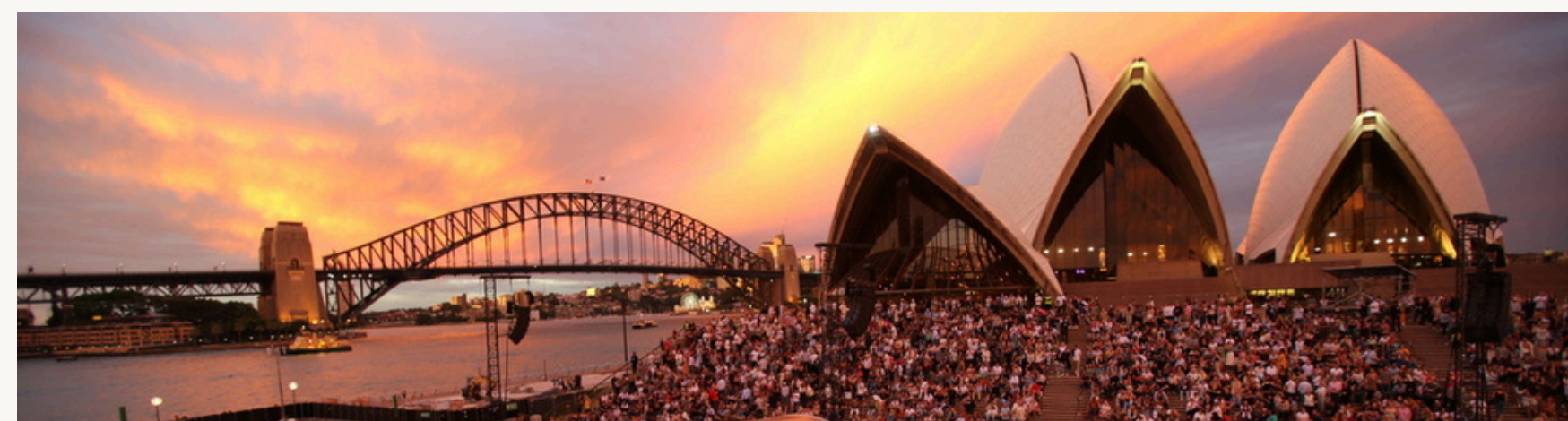
MEET THE MOONLIGHT TOUR

*all at once**

From 2022-2024, Jack Johnson took his *Meet the Moonlight Tour* across the globe through North & South America, Australia, New Zealand, Europe, UK, and South East Asia bringing the *All At Once* message to fans worldwide.

All At Once is a social action community inspiring fans to take environmental action and get involved to support local non-profit organizations.

The *Meet the Moonlight Tour* teamed up with REVERB to expand green touring practices, and supported *All At Once* Non-Profit Partners promoting sustainable local food systems and plastic free initiatives. At the concerts, where available, *All At Once* came to life in the Village Green where concert goers connected with non-profits and took environmental action.





JACK JOHNSON'S MEET THE MOONLIGHT TOUR EXPANDED GREEN TOURING PRACTICES AND CONTINUES TO PROMOTE SUSTAINABLE LOCAL FOOD SYSTEMS AND PLASTIC FREE INITIATIVES.



Support Non-Profit Partners



Use Sustainable Transportation



Capture Your Commitment



Promote Local Farmers & Food Security



Reduce Plastic Pollution



Choose Eco-Friendly Concert Merchandise



Recycle & Compost



Take Climate Action



Greening measures, included tour vehicles being fueled by sustainable biodiesel wherever possible, concertgoers were offered mass transportation and bike valet options, waste reduction measures were expanded and single-use plastics were eliminated backstage. In addition, the tour sourced food from local farms, offered eco-friendly merchandise, and provided free water refill stations.

After all energy conservation measures were taken, remaining CO2 emissions for the entire tour were offset to support a variety of carbon management projects and climate solutions around the globe.

- Jack Johnson's tour production team leveraged his green rider to encourage each venue to reduce the show's carbon footprint, and to offset any remaining impact for each concert. Additionally, fans donated to climate solutions through a ticket add on or an Opt-In Offset program.
- As a result of tour greening efforts, together with participation of venues and fans, **\$521,121 was directed towards climate solutions**, and an estimated **16,581 tons of CO2 was offset through verified programs.**

This report gives details on offset and climate solution projects supported by the ***Meet the Moonlight Tour***. For more information on Jack Johnson greening initiatives, visit: JackJohnsonmusic.com/greening



Climate Solutions

Funds are being directed to a variety of carbon offset and climate solution projects.



\$521,121

**RAISED FOR
CLIMATE ACTION**

Fan donations to climate solutions (through a ticket add on or an Opt-In Offset program), combined with venue contributions, are directed to carbon offset projects and climate solutions. Funds will be directed to:

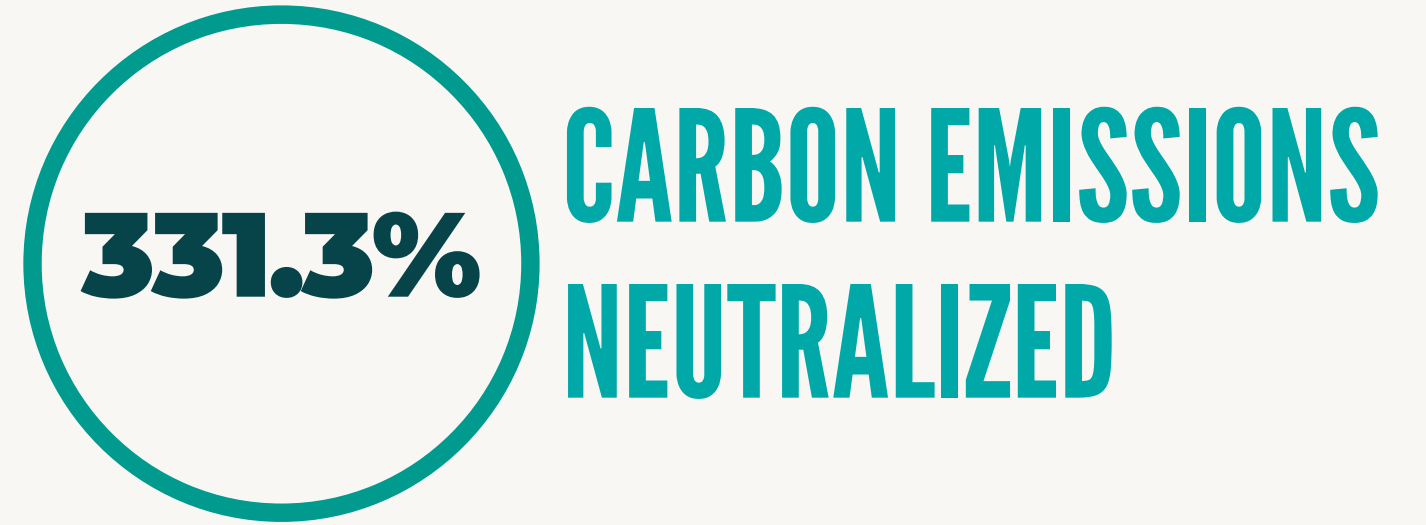
- Blue Planet Foundation
- Bonneville Environmental Foundation
- Carbonlink
- Ecosystem Conservation Society
- Ecosystem Thailand Foundation
- Earth Percent
- Farmers Footprint
- Farmers for Climate Action
- Friends of the Earth Europe
- Fundación Punta de Lobos
- Fundación Reforestemos
- Greening Australia
- Greenfleet
- Green Carbon
- Green Power
- Hawai'i Forest Institute
- Hawai'i Land Trust
- Hui Mālama i ke Ala 'Ūlili
- Iniciativa Verde
- Mālama Learning Center
- NABU
- Native Energy
- Native Renewables
- Nature Friends
- Philippine Reef & Rainforest Conservation Foundation
- Regen Network City Forest Credits
- SUAY Sew Shop
- The Ocean Foundation





Carbon Emissions Neutralized

Efforts were taken to reduce the carbon footprint of the tour and to promote climate solutions.



Efforts to reduce the tour carbon footprint included:

- Prioritizing ground & sea freight over air transport for shipping gear
- Requesting venues implement "no idling" policies
- Promoting local food for catering to reduce food miles
- Encouraging energy efficient lighting

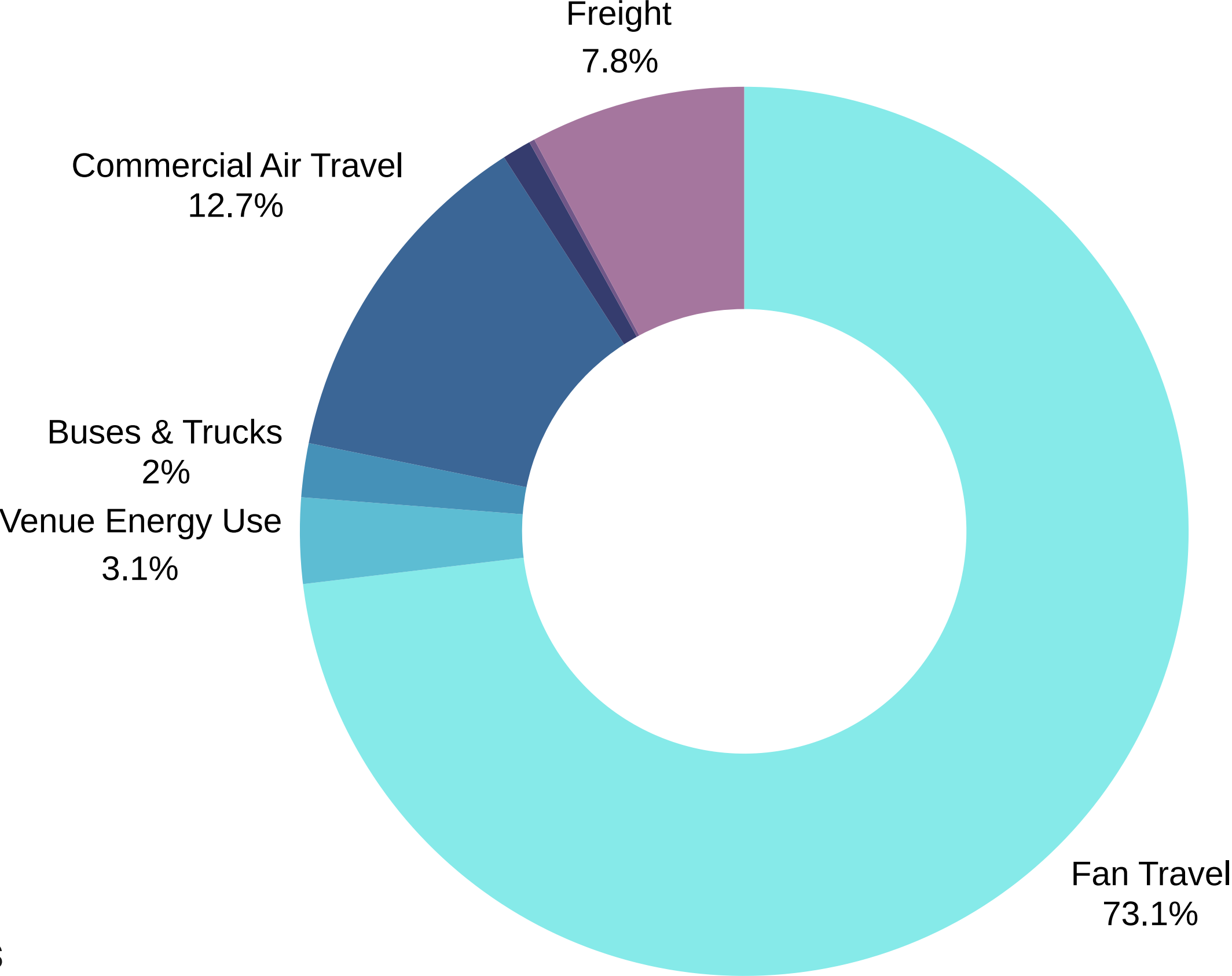
The tour offset all estimated emissions from major sources including band & crew travel, venue energy use, hotel stays, and fan travel to and from shows. The combination of carbon reduction efforts & offsets made the entire *Meet The Moonlight Tour* Climate Positive, drawing down significantly more greenhouse gas pollution than created.



TOUR CO2 EMISSIONS BY SOURCE

Measured in Tons

- FAN TRAVEL - 3659 TONS
- COMMERCIAL AIR TRAVEL - 637 TONS
- FREIGHT - 392 TONS
- VENUE ENERGY USE - 156 TONS
- BUSES & TRUCKS - 98 TONS
- ACCOMMODATIONS - 53 TONS
- GROUND TRANSPORTATION - 10 TONS





CARBON OFFSET & CLIMATE SOLUTION PROJECTS - NORTH AMERICAN TOUR

Climate solutions funds from the *Meet the Moonlight Tour* of North America will be directed to the following organizations:

- **Bonneville Environmental Foundation** - empowers and provides businesses with a full suite of environmental products, as well as educational and community engagement programs that customize solutions addressing energy use, carbon and water impacts.
- **Regen Network City Forest Credits** - are the national standard for greenhouse gas emission reduction and removal for tree projects in US cities and towns. Developed by leading scientists, industry, and urban forest professionals, the Standard and Protocols define urban verified carbon credits.
- **Native Energy** - ethos is to invest to create meaningful, measurable change, produce quantifiable emission reductions, build resilient supply chains, and drive exclusive, uniquely positive stories.





CARBON OFFSET & CLIMATE SOLUTION PROJECTS - NORTH AMERICAN TOUR CONTINUED

Climate solutions funds from the *Meet the Moonlight Tour* of North America will be directed to the following organizations:

- **The Ocean Foundation Blue Resilience Initiative** - works to support coastal community resilience by restoring and conserving coastal habitats like seagrasses, mangroves, coral reefs, seaweeds, and salt marshes.
- **Carbonlink** - works with leading carbon researchers to support comprehensive offset projects that prevent emissions from global food system. They are the only offset available that transforms food production toward carbon drawdown systems.
- **Native Renewables** - mission is to grow Indigenous-led solar power knowledge and solutions with Hopi and Diné (Navajo) families and communities, by installing off-grid solar with battery storage to provide power to families on Homelands through their Hozho Homes Program.
- **SUAY Sew Shop** - is committed to creating a culture of community and reuse by investing in skilled laborers and creating a truly transparent textile recycling, reuse, and repair model. Their dedication to design and drive for activism, is putting reclaimed product at the center of a social, economic & environmental revolution.





CARBON OFFSET & CLIMATE SOLUTION PROJECTS - HAWAI'I BENEFIT SHOW

Climate solutions funds from the *Meet the Moonlight* Hawai'i benefit show will be directed to the following organizations:

- **Mālama Learning Center's Ola Nā Kina project** – emerging from the slopes of the southern Wai'anae, this program was designed to heal the land, ocean, and multitude of life through engagement and education.
- **Blue Planet Foundation** – is committed to helping Hawai'i cut its carbon emissions and avoid the worst impacts of climate change, by leveraging the power of locally driven policy change and impactful community initiatives to create momentum and inspire change.
- **Hawai'i Forest Institute** – promotes the health and productivity of Hawaii's forests through forest restoration, educational programs, educational programs, information dissemination, and support for scientific research.





CARBON OFFSET & CLIMATE SOLUTION PROJECTS - HAWAI'I BENEFIT SHOW CONTINUED

Climate solutions funds from the *Meet the Moonlight* Hawai'i benefit show will be directed to the following organizations:

- **Hui Mālama i ke Ala 'Ūlili** -their mission is to re-establish the systems that sustain community through place-based educational initiatives and 'āina-centered practices that cultivate abundance, regenerate responsibilities, and promote collective health and well-being.
- **Hawai'i Land Trust** -protects the lands that sustain Hawai'i, and teaches future generations to do the same. They believe that we share a common destiny with the land, and the well-being of ourselves and our children depends on the health of the land.





CARBON OFFSET & CLIMATE SOLUTION PROJECTS - SOUTH AMERICAN TOUR

Climate solutions funds from the *Meet the Moonlight Tour* of South America will be directed to the following organizations:

- **Fundación Reforestemos** - restore, protect and reforest areas degraded by fires in Southern Chile, as well as areas of high ecological value through native restoration, protection and reforestation.
- **Fundación Punta de Lobos** - design and implement a conservation project for Punta de Lobos together with the community, oriented towards the restoration of marine and terrestrial biodiversity with a focus on reforestation of native species (mostly cactus), environmental education, park infrastructure, and ecological restoration.
- **Iniciativa Verde** - connects different parties interested in carrying out a sustainability project. In addition to its expertise in the topics of climate change, landscape restoration and rural sanitation, the Initiative keeps up to date with new projects and partnerships.





CARBON OFFSET & CLIMATE SOLUTION PROJECTS - AUSTRALIA & NEW ZEALAND TOUR

Climate solutions funds from the *Meet the Moonlight Tour* of Australia and New Zealand will be directed to the following organizations:

- **Greening Australia** - applies a science led, collaborative approach to deliver nature based solutions addressing climate change.
- **Greenfleet** - Australia's first carbon offset provider, protecting our climate by restoring native forests.
- **Farmers For Climate Action** - promoting strong economy-wide climate policies and supporting farmers leading on climate-smart farming solutions.
- **Farmers Footprint Australia** - working to accelerate regenerative food systems as a means to restore the land, empower local economies, and support farmers.

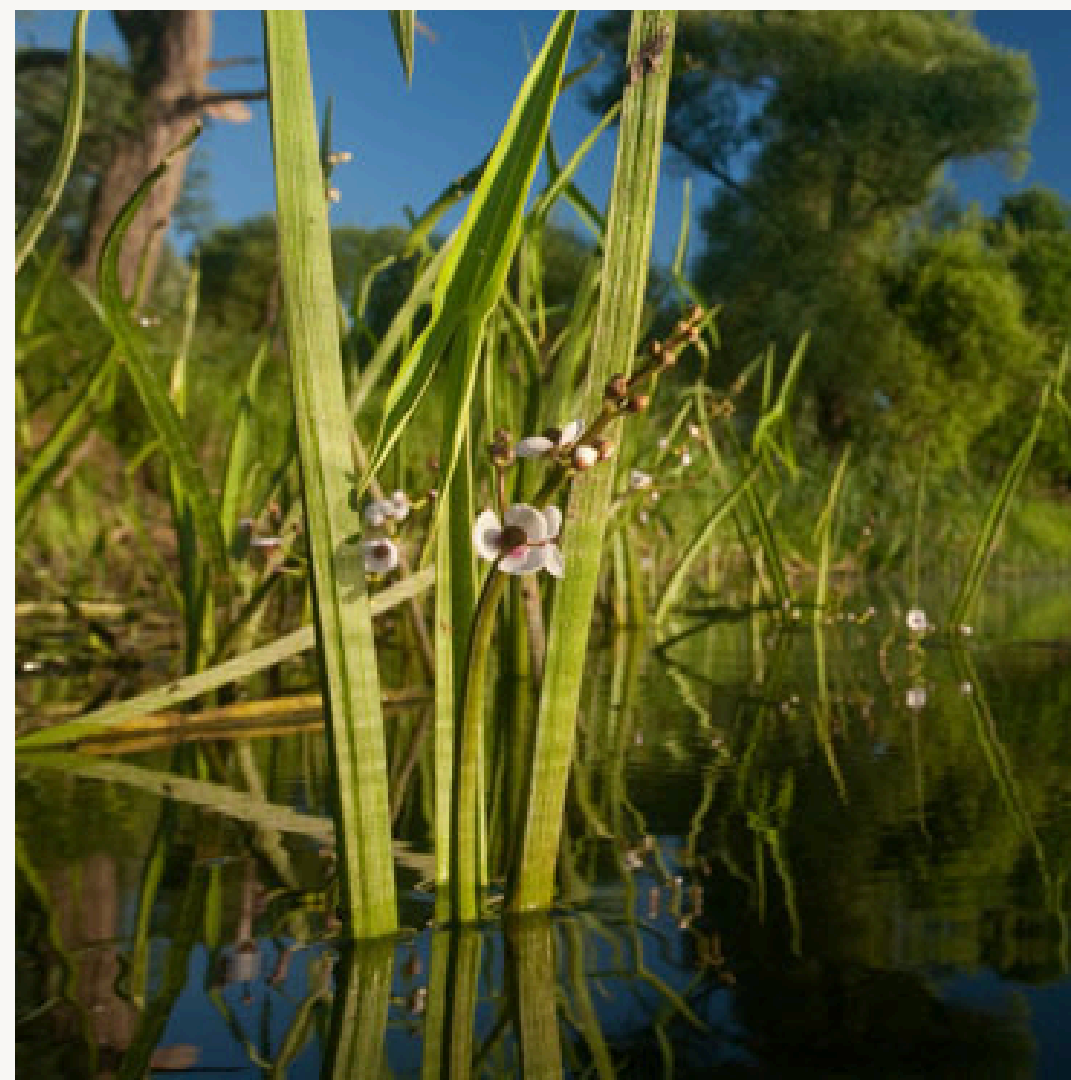




CARBON OFFSET & CLIMATE SOLUTION PROJECTS - EUROPE & UK TOUR

Climate solutions funds from the *Meet the Moonlight Tour* of Europe and the UK will be directed to the following organizations:

- **EarthPercent** - established a Grant Giving Fund for the music industry, with 100% of artist donations directed to organizations addressing climate and biodiversity.
- **Friends of the Earth Europe** - the largest grassroots environmental network in Europe, promoting sustainability solutions, including sustainable agriculture.
- **Nature Friends** - champions connection to nature, conservation, and climate action.
- **NABU** - the oldest and largest environment association in Germany, working to preserve biodiversity, and to promote climate neutrality and a circular economy.





CARBON OFFSET & CLIMATE SOLUTION PROJECTS - SOUTH EAST ASIA TOUR

Climate solutions funds from the *Meet the Moonlight Tour* of South East Asia will be directed to the following organizations:

- **Green Carbon** - has established an advanced rice farming consortium in Japan and are proceeding to revolutionize production with an array of projects to reduce methane gas and generate carbon credits, including extending the technology to other South East Asian Countries.
- **Ecosystem Conservation Society-Japan** - protects wild native grasses to enhance biodiversity.
- **Eco Thailand Foundation** - promotes sustainability through a focus on the environment, education, community action, and Eco Tourism.
- **Green Power** - promotes ecological conservation, school and community outreach and advocacy.
- **Philippine Reef and Rainforest Conservation Foundation** - working to regenerate the forests and coral reefs of Danjuan Island.





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Learn more by heading to jackjohnsonmusic.com/greening

