

Summer Tour Surfs the World

Saturday, Jun 21, 2008 6:05AM

<u>Jack Johnson</u> has partnered up with the Surfrider Foundation for his 2008 world tour as one of the non-profit organizations handpicked to participate in his tour and to help launch his All At Once campaign.

The All At Once campaign is about offering fans more than the typical concert experience by incorporating one of Johnson's passions - environmental activism. Fans will have the chance to meet face-to-face with local and national non-profits, learn about environmental actions they can take and enter to win a chance to watch Johnson's performance from the stage in exchange for taking environmental action in the All At Once Village Green Passport.

The first half of Johnson's North American run kicked off June 13 at Verizon Wireless Music Center in Noblesville, Ind. After playing Bonnaroo and shows in Ohio and Michigan, the next date on his tour is the Alpine Valley Music Theatre in East Troy, Wis., (June 21) followed by a gig the next day at River's Edge in Somerset, Wis.

At the end of June, Johnson will head to Europe for a series of appearances with <u>G. Love & Special Sauce</u>, along with a half dozen headlining shows, in U.K., France, Germany and the Netherlands.

Johnson's second set of U.S. and Canadian dates begins August 3 at Burl's Creek park in Oro, Ontario, and includes stops at Susquehanna Bank Center in Camden, N.J. (August 7), the All Point West Festival at Liberty State Park in Jersey City, N.J. (August 10), Lakewood Amphitheatre in Atlanta (August 13), Red Rocks Amphitheatre near Denver (August 17), Columbia Meadows in Portland, Ore. (August 20), the Gorge Amphitheatre in Quincy, Wash. (August 22), and the new Outside Lands Music & Arts Festival in San Francisco's Golden Gate Park (August 24).

Tickets are available at Ticketmaster.com and JackJohnsonMusic.com.

Johnson is attempting to make his upcoming tour as green as possible by fueling tour vehicles with biodiesel, offering eco-friendly tour merchandise and working with venues to reduce waste, recycle and offset carbon emissions.

The All At Once site (<u>AllAtOnce.org</u>) includes a new interactive community, along with complete details on how to get involved. Besides the Surfrider Foundation, other worldwide nonprofits working with All At Once include <u>ClimateCounts.org</u>, <u>VoteTheEnvironment.org</u>, <u>Headcount.org</u> and <u>OnePercentForThePlanet.org</u>.

"I can't think of a better reason to put on a concert than to bring people together to create positive change," Jack Johnson said. "With this year's tour we are bringing together all of our resources All At Once to give back to each community that we vist."

The Surfrider Foundation, which was founded in 1984 and now maintains over 50,000 members and 80 chapters worldwide, is dedicated to the protection and enjoyment of the world's oceans, waves and beaches. The foundation's new Rise Above Plastics campaign seeks to educate people on the detrimental impact of plastics on marine environments.