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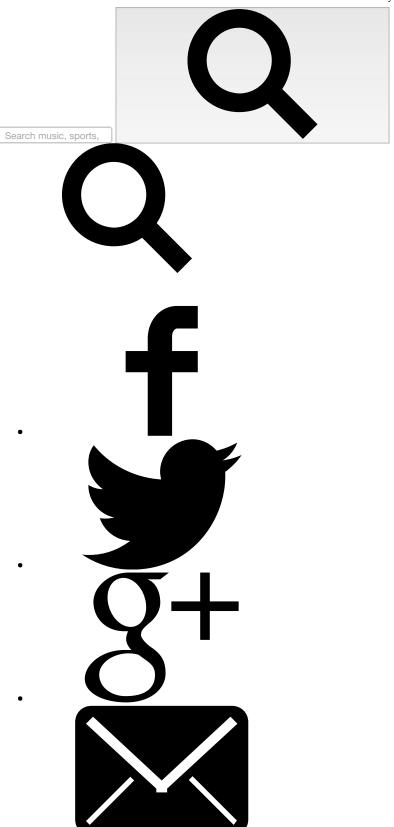


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Earth in Concert to feature work of Sheryl Crow, Jack Johnson, Pharrell & more



By: William Fanelli AXS Contributor Nov 4, 2015 1 day ago 6746666 484442 16541761 6 y2015m11d04



Jack Johnson @ Farm Aid 2015 Photo courtesy of Laurie Fanelli

Artists <u>Sheryl Crow</u>, <u>Jack Johnson</u>, <u>Pharrell Williams</u> and more will be featured in an upcoming environmental exhibit, Earth in Concert: Protecting the Planet through Music. The exhibit was created through a partnership between The GRAMMY Museum®, Global Wildlife Conservation and the California Science Center, and is set to open at the lattermost on Nov. 12, 2015.

<u>Earth in Concert</u>: Protecting the Planet through Music is an interactive experience that aims to examine the status of ocean, forest and grassland biodiversity. The exhibit will spotlight the work of the above-mentioned Crow, Johnson and Williams, along with <u>Ziggy Marley</u>, <u>Willie Nelson</u> and <u>Sting</u> — all of whom have fought to raise awareness of global issues threatening our planet.

According to a press release, the one-of-a-kind Earth in Concert exhibit "fuses the emotional power of music with the new discoveries of science to inform, inspire, and reveal how leading musicians are supporting the efforts scientists are taking to preserve our natural world." The traveling exhibit was created with environmentally sustainable materials free from PVC, formaldehyde wood and non-biodegradable plastics.

Among the exhibit highlights are an interactive piece that allows visitors to listen to animal calls and match sounds to species. Another encourages visitors to use their sense of sight and touch to investigate whether animals are carnivorous or herbivorous. Visitors will also get a chance to help Johnson create a new composition focused on reducing plastic pollution in our oceans. There will also be a plethora of original writings, unique footage and artifacts from the above artists to help educate visitors on their conservation work around the globe.

In 2015, Johnson was named a United Nations goodwill ambassador as a result of his work in finding alternatives to disposable plastics and his helping eliminate plastic waste in oceans. Crow uses the power of her music to draw attention to global warming and alternative energy use, while Williams has partnered up with Bionic Yarn to create denim from recycled ocean plastics. Nelson

is a founding member of <u>Farm Aid</u> — one of the longest running charity events of its kind — which helps preserve American family farms. Marley is a dedicated environmentalist, who frequently uses the power of his music to address issues like deforestation, pollution and climate change and Sting helps support indigenous populations and their environments as a co-founder of The Rainforest Fund.

Earth in Concert: Protecting the Planet through Music opens Nov. 12 at the California Science Center. For more information, please visit the center's <u>official website</u>.



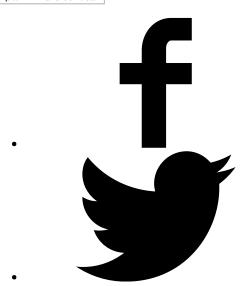
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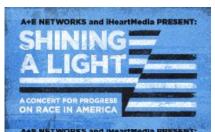
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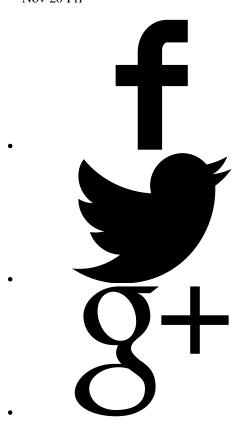
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5 things you didn't know about Pharrell



By: <u>Marie Flounoy</u> AXS Contributor Nov 3, 2015 2 days ago 6058316 472381 16541761 6 y2015m11d03 69359



5 things you didn't know about Pharrell Ebru Yildiz for NPR

You might know him from one of the hottest singles in the early years of the 2000's, '*Frontin*' or you just may know many of the artists he produced hits for during the same exact time because 43% of the songs on the US charts were produced by him and Chad Hugo - better known as The Neptunes. Or you just may know him, most recently for his World-renowned hit single '*Happy*'.

If you don't know, Grammy-Award winning producer, singer/songwriter, actor, fashion designer and overall creative entrepreneur, Pharell Williams sat down with NYU professor and NPR's Music's "I'll Take You There" host, Jason King on October 26th at Town Hall for a two-hour on stage interview. This was one of the many events to be held for his newly announced artist in residence for the 50th anniversary year of the NYU Tisch School of the Arts.

In attendance were NYU faculty, staff and of course students in which Williams gave an honest and intimate perspective into his career to his viewpoints on major issues today in the World, his experience with racial stereotypes, skateboarding, Donald Trump and more. The two-hour conversation highlighted some things that many know about Williams, and some things you may not know. We've narrowed it down to five things you didn't know about Pharrell.

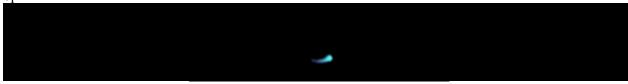
- 1. **Pharrell is from Virgina Beach**."I grew up in these apartments called Atlantis Apartments. Believe it or not, Atlantis. Seriously. And it was probably the most fun I ever had in my life. Music was everywhere, you know, it was like air, it was like you go outside to hear music, you are in the house, someone's playing music. It was just music was just like second nature."
- 2. A Tribe Called Quest inspired Pharrell to pursue music. "A Tribe Called Quest had put out their first record, and I heard 'Bonita Applebaum' and I [thought] 'Man, what is this record? Because they looped a part of the song, and they just made it. And I noticed that the loop kept giving this continuous feeling and that was just like blowing my mind as something that was just happening over and over again. Like I love Stevie Wonder songs and I love Earth, Wind & Fire songs and Steely Dan songs. And what I love about them is their changes, their bridges are always like these really dreamy...But this was a song where the whole entire time I just kept getting this euphoric feeling and I was like, man, like, what is this record? So literally, like, for the next three to four years, every girl I dated just had to love that record."
- 3. **Famous producer, Ted Riley gave Pharrell his first big break**. "Our school was like a five-minute walk from his studio. You could actually see it from where the band room was. When you come outside, you could actually see it from across the parking lot, you could see his studio. So when we finally met him, he was like I heard about you. And I was like, what did you hear about me? He's like I'm going to give you a shot. He was like I got this song, I want you to write my verse. I was like, OK, so I wrote his verse for "*Rumpshaker*."
- 4. **Pharrell is an influencer in the fashion world.** In addition to his undeniable musical talent, Pharrell has his own company Billionaire Boys Club and ICE CREAM apparel, plus a textile company called Bionic Yarn, as well as highly visible associations with brands like Louis Vuitton, Uniqlo, Adidas and Comme des Garcons.
- 5. **Pharrell has a non-profit organization**. In 2008, Williams created From One Hand to Another which is his foundation that's focused on supporting the Pharrell Wiliams Resource Centers, learning programs for under-served youth in risk communities across the nation. His organization provides educational S.T.E.A.M.M. (Science, Technology, Engineering, Arts, Mathematics, and Motivation) related tools needed for the future success of children. For more information, visit fohta.org.

To see the full interview visit **NPRmusic.org**.



By: Marie Flounoy AXS Contributor Nov 3, 2015 Added 2 days ago

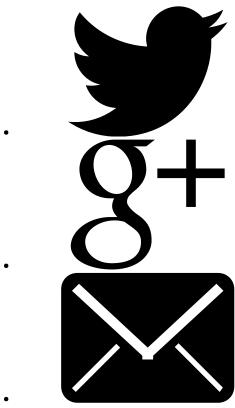
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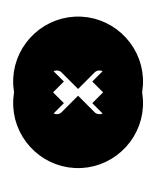
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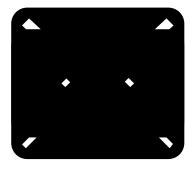
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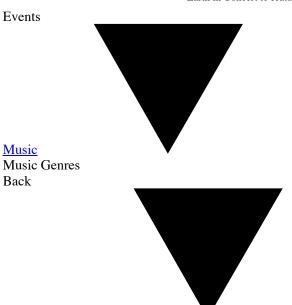




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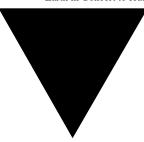
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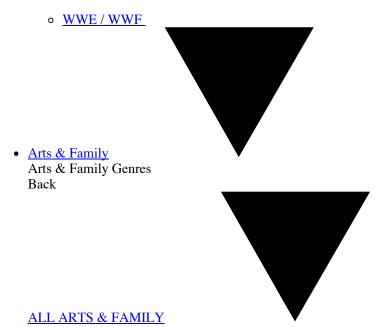
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